CHARLOTTE HULL, B.A. Data Analyst

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Professional Summary

Results-driven Data Analyst adept at managing projects with a keen eye for detail and a focus on task completion. Proven project management expertise, adeptly navigating various stakeholders' demands while optimizing data streamlining and management processes. Recognized for innovative problem-solving abilities and delivering insightful reporting, driving successful project outcomes.

Key Skills

Data Visualization

Problem-Solving

MySQL / Snowflake

Analytics / Data Mining

Google Looker / Salesforce

Tableau / Adobe

Decision-Making

Project Management

Microsoft Excel / Google Sheets

Experience

**Vacasa**, Remote (TX) | February 2022 – Present

Integration Data Analyst

* Spearheaded data analysis and interpretation techniques, driving company profitability by meticulously dissecting reservation finances. Calculated advance deposits, providing invaluable insights for the revenue and finance/accounting department to optimize financial strategies.
* Demonstrated expertise in data extraction and reporting, employing advanced data mining methods to generate reservation and financial reports. Facilitated informed decision-making for multiple stakeholders amidst tight deadlines and ad-hoc tasks.
* Engineered the compilation, cleansing, and management of reservation/financial data, ensuring seamless guest and homeowner experiences. Streamlined data integration into the company's internal system, empowering various departments to efficiently manage reservations.
* Utilized historical financial data analysis to bolster decision-making processes for the Revenue Rates team, enabling strategic adjustments to maximize revenue opportunities.
* Championed 18 strategic acquisitions/transitions, seamlessly integrating over 9,800 inorganic reservations into our system.
* Orchestrated acquisitions/transitions yielding a remarkable influx of over 52,000 organic reservations and driving net revenue to surpass $32.1 million.

**Vacasa**, Remote (TX) | June 2021 – February 2022

Administrative Specialist

* Streamlined daily finance reports processing and reservation payment collection, ensuring accurate financial reporting and elevating guest satisfaction.
* Demonstrated decisive judgment in efficiently executing all financial and administrative responsibilities with meticulous attention to detail.
* Leveraged advanced spreadsheet skills to meticulously execute tasks, upholding a standard of precision and organizational excellence.

*Prior experience and responsibilities available on my* [*Linkedin*](https://www.linkedin.com/in/charhull/) *and by request*

Education

Bachelor of Arts in Legal Studies | Chadron State College

[Google IT Support](https://www.coursera.org/account/accomplishments/specialization/certificate/VSE8DYJZEF8W) | Coursera

[Foundations of Business Intelligence](https://www.coursera.org/account/accomplishments/certificate/C8LYU77SY88R) | Coursera

[Google Data Analytics](https://www.coursera.org/account/accomplishments/specialization/certificate/59YRPDRGF3PA) | Coursera

[Crash Course on Python](https://www.coursera.org/account/accomplishments/certificate/ECWJAAN9XTAJ) | Coursera

Professional Link/Social Media

<https://hullchar.github.io/CharlotteHullAnalyst.github.io/> | Website

<https://www.linkedin.com/in/charhull/> | Linkedin

<https://www.credly.com/users/charlotte-hull.79f5da1c/badges> | Credly Badges

<https://www.coursera.org/user/0020634ad72713977c1cb68688cd3fc8> | Coursera Accomplishments

<https://public.tableau.com/app/profile/charlotte.hull7586/vizzes> | Tableau